



**Riddell**

THIS IS  
Riddell  
**AXIOM**

THE  
FUTURE  
IS  
HERE



## **A TRULY COMPREHENSIVE PROTECTION SYSTEM**

Riddell Axiom combines our deep experience in athlete protection; our unique helmet-based impact sensing and reporting technology; our proprietary database of over eight million on-field impacts; and fitting technology developed for our Precision line of helmets to deliver the most advanced helmet platform on the market.



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# A CLEARER VISION

Axiom features a **SURROUND FLEX SYSTEM**, a combination of flex panels in the helmet shell that work together with the internal liners and face protection system to improve impact response.

A **TRU-VIEW™ FRONTAL PROTECTION SYSTEM** removes the top bar of the traditional face mask to provide additional flexing, more energy managing material and a better impact response.

A **PANORAMIC ELLIPTICAL FACE MASK** includes **CAST CAGE CONSTRUCTION** available in both stainless steel and titanium, and a unique shape and orientation that strengthens the face mask structure and provides a sweeping view of the field.

A **FACTORY-INSTALLED OPTICALLY CORRECT VISOR** gives athletes a clear field view with full coverage eye protection.

A **LOW-PROFILE HELMET RETENTION SYSTEM** features a redesigned and streamlined Strap-Loc and Cam-Loc combination chin strap that allows for efficient adjustments and a secure and proper fit.

# A TRUER FIT

Axiom's **TRU-FIT™ SYSTEM** uses Riddell's Verifyt™ scanning app to capture a 3D image of an athlete's head, **CROSS REFERENCE** that image with football's largest head shape database, and then **CUSTOMIZE** a factory-installed **PERFORMANCE LINER SYSTEM** of pads with thicknesses, shapes and contours to create a personalized fit for the athlete.

No fitting foams. No air adjustments.





# A SMARTER HELMET

Axiom comes standard with **INSITE SMART HELMET TECHNOLOGY**, an innovative impact sensing and reporting system that collects and transmits head impact data from the field in real-time.

With a subscription to **RIDDELL INSITE ANALYTICS**, football programs will receive periodic reports that contain objective information and analysis designed to provide a deeper understanding of the Head Impact Exposure (HIE) their athletes experience during practices and games. This platform aims to provide actionable information to help coaches take steps to reduce HIE and improve performance.





FOR  
ELITE  
PERFORMANCE

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[Riddell.com/Axiom](https://Riddell.com/Axiom)

**WARNING: NO HELMET CAN PREVENT HEAD OR NECK INJURIES A PLAYER MIGHT RECEIVE WHILE PARTICIPATING IN FOOTBALL.** Do not use your helmet to butt, ram or spear an opposing player. This is in violation of the football rules and such use can result in severe head or neck injuries, paralysis or death to you and possible injury to your opponent. Contact in football may result in **CONCUSSION-BRAIN INJURY** which no helmet can prevent. Symptoms include: loss of consciousness or memory, dizziness, headache, nausea or confusion. If you have symptoms, immediately stop playing and report them to your coach, trainer and parents. Do not return to a game or practice until all symptoms are gone and you have received **MEDICAL CLEARANCE**. Ignoring this warning may lead to another and more serious or fatal brain injury.